

## FOR IMMEDIATE RELEASE

### ***CFO ON THE GO ADDS HOMEFRONT SOFTWARE TO ITS PRODUCT SUITE*** *CFO on the Go Chooses HomeFront Software as the Best-in-Market Home Builder Management System.*

**Calgary, Canada – May 20, 2009.** *CFO on the go*, a company dedicated to helping home builders improve their businesses through the implementation of improved processes and tools, has chosen HomeFront Software as an important management tool to offer home builders who want to improve the profitability of their homes. *CFO on the go* is a reseller of Sage Timberline Office and Sage Master Builder serving the California and Nevada areas. *CFO on the go* sees HomeFront as a key tool to improving the efficiency of the home building process. HomeFront's unique integration with both Sage Timberline Office and Sage Master Builder allows home builders to alleviate tedious and mistake-filled import and export routines and practices.

“With the home building market at an all time low, we are starting to see the market take a shift, and builder's are looking to prepare themselves in order to capture opportunity and come out ahead of their competition,” said Dennis Feidner, CEO, *CFO on the go*. “We pride ourselves on helping home developers find the best product fit, and we believe that HomeFront Software is the ideal management tool for home builders who use Sage Timberline Office or Master Builder, specifically because of its excellent scheduling system and automatic purchase order approval capabilities.”

“After being in the industry for over 15 years, we've learned that home builders needed to significantly improve their management process to survive in these difficult times,” said Daryl Shenner, CEO, HomeFront Software. “HomeFront was developed to meet these demands by offering a less cumbersome, fully integrated, and affordable management system, and we are pleased that *CFO on the go* has identified HomeFront as an optimal solution for Sage Timberline Office and Sage Master Builder users.”

HomeFront Software includes a full suite of home builder management tools, including: *CustomerBuilder* – powered by *Sales1440* – sales and customer relations management software; *PrecisionBuilder* – estimating and purchasing management software; *ProfitBuilder* – production management software; *ProjectBuilder* – scheduling management software; and *QualityBuilder* – service and warranty management software.

#### **ABOUT CFO ON THE GO**

Chief Financial Officer on the go is a leading construction oriented services firm that assists and guides contractors to growing their organizations through technology and good sound business processes. CFO on the go is comfortable with construction contractors whether they are developers, GCs, homebuilders or specialty contractors. Within our 900 current clients, the annual revenues range from under \$1 million dollars

to close to \$1 billion dollars. Our professional consultants are all former accountants in the construction industry.

#### **ABOUT HOMEFRONT SOFTWARE**

HomeFront Software, based in Calgary, Canada, is a leading home builder management solutions provider that offers a complete solution for the entire home building process from one, easy-to-use software system. HomeFront provides home builders of all sizes with the real-time information necessary to make the business decisions that will maximize profits before, during, and after construction. HomeFront is a collaborative effort of technology experts who have been working in the residential building industry for over 20 years. The company was created to provide home builders with the tools they need to manage their businesses and WIN in today's competitive residential market.

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