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New Construction Management Software for Small Commercial or Residential Builders

HomeFront Software launches Job Simplicity, designed for small commercial or residential builders and contractors currently using QuickBooks, Simply Accounting or Peachtree by Sage Quantum.

Calgary, Canada – January 14, 2010 - HomeFront Software™ (www.homefront-software.com), provider of home building and construction management software to contractors throughout Canada and North America, has launched **Job Simplicity** – a new construction management software package designed for small commercial or residential builders. Job Simplicity (www.jobsimplicity.com) provides full-scale building management tools and features plug-and-play integration with both QuickBooks®, Simply Accounting by Sage and Peachtree by Sage Quantum.

According to Daryl Shenner, CEO of HomeFront Software, “We wanted to provide small builders with affordable tools for estimating, scheduling, and job costing without forcing them to replace their current QuickBooks, Peachtree or Simply Accounting software. We’ve accomplished that objective with Job Simplicity.”

Available in both commercial and residential versions, Job Simplicity is designed specifically for small builders who want construction management software without spending a fortune on replacing their entire accounting system. In one powerful box of software, Job Simplicity provides tools for sales and marketing, estimating, bid management, purchasing, scheduling, job costing, and service coordination.

For many years, HomeFront Software has developed solutions for larger builders that could afford full-scale [construction management software](#) with advanced features. But according to Shenner, “Technology today is much more affordable and scalable. That’s why we developed Job Simplicity to provide powerful features for job costing, estimating and scheduling so small builders can bid, build and manage just like their larger competitors.”

Smaller builders will also benefit from using an integrated system to manage their entire building process because one entry in Job Simplicity carries all the way through to accounting. Shenner adds, “Builders are often hampered by having to manage multiple software systems, external spreadsheets, and handwritten change orders that are easily lost. By offering a complete construction management

solution that's integrated with QuickBooks, Simply Accounting or Peachtree; we're helping small residential and commercial builders eliminate duplicate data entry and costly mistakes throughout the entire building process."

Job Simplicity will be on display at the International Builders Show (IBS) this year in Las Vegas from January 19 – 22, 2010. Stop by and visit HomeFront Software at booth C749 to see Job Simplicity in action, or visit www.jobsimplicity.com to learn more.

About HomeFront Software

HomeFront Software, based in Calgary, Canada, is a leading home builder management solutions provider that offers a complete solution for the entire home building process from one, easy-to-use software system. HomeFront provides home builders of all sizes with the real-time information necessary to make the business decisions that will maximize profits before, during, and after construction. HomeFront is a collaborative effort of technology experts who have been working in the residential building industry for over 20 years. The company was created to provide home builders with the tools they need to manage their businesses and WIN in today's competitive residential market.

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