

Building More Profit Into Your Homes

Builder Web Portals™ HomeFront's Web Tools for Shopper, Customer, and Vendor Management

HomeFront's **Builder Web Portals** empower you, the home builder, to survive and win in today's tough market. Increased communication between everyone involved in the home building process is a key factor to improving overall efficiency and profitability.

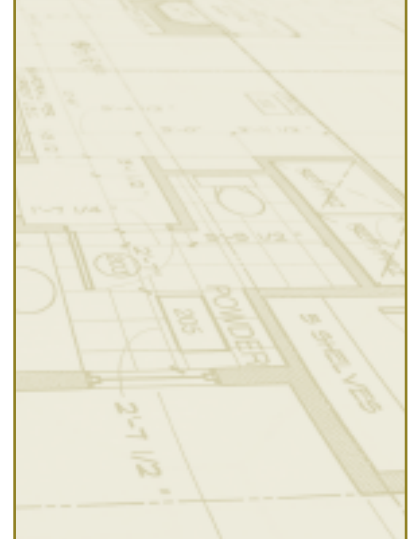
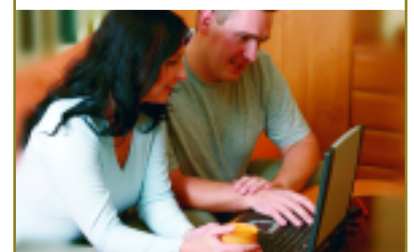
HomeFront's **Builder Web Portals** make it easier for today's home builder to work and communicate with shoppers, customers, and vendors. Unique to the home building industry, the **Builder Web Portals** are a series of 3 turnkey, interactive and secure Web sites that allow home builders to publish information to the Web for authorized users to log on and learn more about the homes they are building or buying.

HomeFront's **Builder Web Portals** are an important extension to the HomeFront HomeBuilder Management Tool Kit. While PrecisionBuilder, ProfitBuilder, and QualityBuilder solicit and analyze essential information from inside the company, the **Builder Web Portals** solicit and communicate essential information for a home builder from outside the company.

The **Builder Web Portals** facilitate clear on demand communication between home builders and their constituents, saving builders time and money while increasing satisfaction.

With HomeFront's **Builder Web Portals**:

- Shoppers can access more information and are therefore more likely to buy
- Customers can track the progress of their homes. This results in satisfied customers and more referrals
- Vendors have a central place to get instructions, change orders, drawings and timetables, preventing miscommunication and leaving a clear trail of instructions



To schedule a free, brief
demo of our product,
call us today at

866-716-7291

or visit us on the Web at
www.HomeFront-software.com



HomeFront's **Builder Web Portals™** include:

ESHOPPER

Get your shoppers to say "Yes" easily and quickly

With EShopper, shoppers can:

- View available homes and lots in inventory
- Calculate pricing and financing
- Peruse options and create a dream house online

EShopper allows home builders to:

- Get first-hand feedback from shoppers on products and pricing
- Craft a sales pitch accordingly
- Collect a database of interested prospects for future marketing

ECUSTOMER

Put your customers at ease by keeping them informed and involved during the building process

With ECustomer, customers can:

- Securely monitor the construction progress of their new home
- View home photos at different stages of construction
- Work with options and selections on their own time
- Access contracts, architectural drawings, and other important information

ECustomer allows home builders to:

- Record customer selections and changes to avoid miscommunication
- Communicate directly with customers for timely decision-making
- Present customers with promotions and offers

EVENDOR

Avoid mistakes or miscommunication with vendors

With EVendor, vendors can:

- View drawings, redlines, and other specification documents using a built-in CAD viewer
- Review and accept or decline purchase orders and scheduled activities on-line
- Access option changes at any time
- Securely monitor the status of their particular jobs

EVendor allows home builders to:

- Verify that construction schedules are on target
- Keep trades on task and up-to-date with schedule notifications
- Easily distribute drawings and revisions



Sage Timberline Office® Integration

Each **Builder Web Portal** integrates completely with HomeFront's PrecisionBuilder, ProfitBuilder and QualityBuilder software, as well as with the Sage Timberline Office® accounting system. This full integration provides users with unlimited access to needed pricing and cost information.

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