



FOR IMMEDIATE RELEASE

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HomeFront Software Opens New Office in Texas

Construction Management Software provider expands to San Antonio, hires home building software veteran Tim Wellings to lead company expansion throughout region.

Calgary, Canada – October 11, 2011 – HomeFront Software™ (<http://www.homefront-software.com>), provider of construction management software to home builders and contractors throughout Canada and the U.S., has announced the opening of a new office in San Antonio, Texas. In addition, the company has hired contracting and home building software veteran Tim Wellings to lead the company's expansion into the active Texas construction market.

HomeFront provides [construction management software](#) designed for custom, semi-custom, and production home builders. Their integrated home building software consolidates multiple systems across departments and eliminates duplicate data entry through its unique ability to manage sales, CRM, estimating, purchasing, scheduling, and service & warranty in one easy-to-use system.

Daryl Shenner, HomeFront Software CEO, says the Texas construction market is a natural fit for the Calgary-based company. "Texas is similar to Alberta with oil and gas money keeping their regional economies dynamic and growing. In fact, Dallas and Calgary were first compared to one another in the 1980s when both cities first experienced rapid growth. It's a market dynamic that we're familiar with."

Shenner notes Wellings' background makes him the ideal point man for leading HomeFront's introduction in the region. "Tim has the background for launching our home building software in a new market -- an executive at multiple home building companies, construction management software consulting experience, and familiarity with growing contracting companies and environments. When you add his existing professional network to the mix, it's easy to see him leading a successful expansion with a positive impact on the Texas home building and construction market."

Shenner also revealed that HomeFront's Texas initiative is the first step in its long-term strategy for continued growth throughout the U.S., with Phoenix and the West Coast targeted for future expansion.

Learn more about HomeFront Software for Sage Timberline, Sage Master Builder & QuickBooks at www.homefront-software.com.

About HomeFront Software

HomeFront Software, based in Calgary, Canada, is a leading builder process management solution providing residential home builders & contractors the unique ability to manage Sales, CRM, Estimating, Purchasing, Scheduling, Service & Warranty in one easy to use management system. HomeFront's solutions integrate seamlessly with QuickBooks, Simply Accounting by Sage & Sage Timberline, making it the construction management system of choice. Developing & implementing software solutions for over 15 years, HomeFront Software continues to set the pace for software innovation and continues to be a leading provider of business management tools which are relevant, current and essential to most vertical markets within the construction industry.

HomeFront is the recipient of many industry awards including, "Constructech 50 - 2011 & 2010", "Top Product 2010" by Constructech Magazine, "50 Hottest for 2009" by Constructech Magazine, "100 Best New Products" by editors of Professional Magazine and HomeFront Software's Precision Builder application was nominated as a finalist in the Industry Achievement Award category by the Canadian Home Builder Association - Calgary Region SAM awards.

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