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CONSTRUCTECH NAMES HOMEFRONT SOFTWARE™ 50 HOTTEST FOR 2009

Calgary, Canada – July 6, 2009. HomeFront Software™, a leading provider of builder management software solutions, was named *Constructech* 50 Hottest for 2009. This is a listing of the most influential construction technology providers with a strong and ongoing market presence as determined by the editors of *Constructech* magazine with assistance from its editorial advisory board. “We created HomeFront Software because there is a need to bring helpful, state-of-the-art management products to the construction industry, and we are thrilled to be chosen as a *Constructech*’s 50 Hottest,” said Daryl Shenner, CEO, HomeFront Software. HomeFront Software includes a full suite of home builder management tools, including: *CustomerBuilder* – powered by *Sales1440* – sales and customer relations management software; *PrecisionBuilder* – estimating and purchasing management software; *ProfitBuilder* – production management software; *ProjectBuilder* – scheduling management software; and *QualityBuilder* – service and warranty management software.

“The *Constructech* 50 hottest honors the hard work and dedication that these exceptional companies have shown in the construction space,” said Mike Carrozzo, chief editor of *Constructech*. “Though economic turmoil has been prominent and the construction market has seen struggles, this year’s winners have still found success and are taking part in the move toward improvement in the industry.”

ABOUT HOMEFRONT SOFTWARE

HomeFront Software, based in Calgary, Canada, is a leading building process management solutions provider. HomeFront provides builders of all sizes with a suite of software management tools that give the real-time information necessary to make business decisions that maximize profits before, during, and after construction. HomeFront is a collaborative effort of technology experts who have been working in the residential building industry for over 20 years. The company was created to provide builders with the tools they need to manage their businesses and succeed in today’s competitive market.

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