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HomeFront Software Named 2010 “Constructech 50”

Constructech Magazine honors developer of Job Simplicity™, construction management software for small commercial or residential builders and contractors

Calgary, Canada – July 8, 2010 - HomeFront Software™ (www.homefront-software.com), provider of construction management software to residential builders and commercial contractors, has been named a “Constructech 50” company for 2010. The list recognizes the most influential construction technology providers as determined by the editors and advisory board of *Constructech Magazine*. Criteria for the magazine’s annual listing include having a strong product/service aimed at the construction industry, ongoing customer satisfaction and growth, as well as outreach and educational efforts for the construction industry, among other considerations.

HomeFront Software CEO Daryl Shenner says the award is further confirmation of the company’s direction. “The praise we’ve received as a company and for our products has been extremely gratifying. In fact our newest product, Job Simplicity, was named a [Constructech Top Product 2010](#) winner in the residential market shortly after its release at IBS this year. And market demand for the product has been phenomenal.” Shenner continues, “So, to be recognized twice in the same year by an industry-leading publication like *Constructech* is more than an honor, it tells us we’re on the right path as industry leaders.”

Available in both commercial and residential versions, [Job Simplicity](#) is designed specifically for small builders or contractors who want full-featured [construction management software](#) for estimating, bidding, purchasing, billing, change management, scheduling, and job costing without having to replace their existing QuickBooks, Simply Accounting by Sage and Sage MasterBuilder accounting software.

The Constructech 50 is a listing of the most influential construction technology providers with a strong and ongoing market presence. This resource is determined by the editors of Constructech magazine and is published in the annual Constructech IT Playbook. “For the editorial team here at Constructech magazine, the Constructech 50 serves as guide for anyone looking for innovative, proven technology within the construction marketplace,” says Mike Carrozzo, chief editor, Constructech. “The members of the list for 2010 definitely embody those criteria, and will be essential solutions for companies looking to improve their business practices.”

According to Shenner, HomeFront will continue developing innovative products, like Job Simplicity (www.jobsimplicity.com), that have made the company so successful. “Technology today is much more scalable allowing us to provide affordable construction management solutions for even the smallest builders and contractors. As companies grow and require more out of their accounting systems, they can migrate into more enterprise level solutions such as Sage Timberline and continue to use HomeFront and Job Simplicity.

Visit www.homefront-software.com for more information about HomeFront Software, or www.jobsimplicity.com to take a closer look at Job Simplicity designed for small commercial or residential builders and contractors.

About HomeFront Software

HomeFront Software, based in Calgary, Canada, is a leading builder process management solution providing residential home builders & contractors the unique ability to manage Sales, CRM, Estimating, Purchasing, Scheduling, Service & Warranty in one easy to use management system. HomeFront's solutions integrate seamlessly with Sage Timberline, Sage Master Builder, QuickBooks, Simply Accounting making it the construction management system of choice.

Recipient of many industry awards including "Top Product 2010" by Constructech Magazine, "50 Hottest for 2009" by Constructech Magazine, "100 Best New Products" by editors of Professional Magazine and HomeFront Software's Precision Builder application was nominated as a finalist in the Industry Achievement Award category by the Canadian Home Builder Association - Calgary Region SAM awards.

Developing & implementing software solutions for over 15 years, HomeFront Software continues to set the pace for software innovation and continues to be a leading provider of business management tools which are relevant, current and essential to most vertical markets within the construction industry.

About *Constructech* Magazine

From the perspective of the construction professional, *Constructech* magazine uncovers the necessary tools to increase productivity and profitability and reveals the value of information technology tools and building control automation.

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