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HomeFront Announces Home Building Software for Sage Master Builder

Smaller homebuilders now have seamless, end-to-end construction management software suite with comprehensive job costing and advanced features without replacing Sage Master Builder as their accounting backbone.

Calgary, Canada – September 3, 2009 - HomeFront Software™ (www.homefront-software.com), provider of home building and construction management software to contractors throughout Canada and North America, has announced their award-winning Builder Process management suite now integrates with Sage Master Builder. Together, they provide a complete, end-to-end [home building software](#) solution that's cost-effective for smaller construction firms, particularly custom home builders.

"It takes more than simple accounting and job costing to gain competitive advantage as a home builder," says Daryl Shenner CEO, HomeFront Software. "By adding HomeFront home building software to Sage Master Builder, smaller builders will benefit from advanced capabilities like comprehensive estimating and purchasing, advanced scheduling, service and warranty management, and CRM (customer relationship management) without replacing their core accounting software and leaving the fit and familiarity of Sage Master Builder."

In the past, only larger builders could afford integrated [construction management software](#) with advanced home building functionality. However HomeFront Software is available in modules allowing smaller builders to selectively add the functionality they need while preserving their current investment in Sage Master Builder. According to Shenner, "Many companies rush out and replace a well functioning job cost and financial accounting system only to find that what they truly needed was enhanced processes in sales, estimating/purchasing, scheduling, or service and warranty systems that integrate with their existing accounting solution. Adding HomeFront Software is like putting Sage Master Builder on steroids."

Smaller builders will also benefit from using one complete construction management software system to manage their entire building process. Shenner adds, "Builders are often hampered by having to manage multiple software systems, external spreadsheets, and multiple departments that operate in silos. By offering a completely integrated home building software solution, we're helping small construction firms eliminate duplicate data entry and costly mistakes throughout the entire building process."

Learn more about HomeFront Software for Sage Master Builder at www.homefront-software.com.

About HomeFront Software

HomeFront Software, based in Calgary, Canada, is a leading home builder management solutions provider that offers a complete solution for the entire home building process from one, easy-to-use software system. HomeFront provides home builders of all sizes with the real-time information necessary to make the business decisions that will maximize profits before, during, and after construction. HomeFront is a collaborative effort of technology experts who have been working in the residential building industry for over 20 years. The company was created to provide home builders with the tools they need to manage their businesses and WIN in today's competitive residential market.

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