

**FOR IMMEDIATE RELEASE**

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## **HomeFront to Showcase Home Building Software at International Builders Show 2010 in Las Vegas**

*In addition to featuring award-winning HomeFront Software Suite, Company will introduce Job Simplicity - its newest job costing application integrated with QuickBooks® and Simply Accounting by Sage.*

**Calgary, Canada – December 14, 2009** - HomeFront Software™ ([www.homefront-software.com](http://www.homefront-software.com)), a developer of home building and construction management software, has announced their participation as an exhibitor at the International Builders Show (IBS) 2010. In addition to featuring the award-winning HomeFront Software Suite for residential home builders, HomeFront will introduce Job Simplicity – its newest construction management application integrated with QuickBooks® and Simply Accounting by Sage. HomeFront will present its home building software solutions at Exhibit Space C749 located in the NextBuild pavilion, a section of the tradeshow that focuses on technology for residential builders and contractors.

Scheduled for January 19-22, 2010 in Las Vegas, the International Builders Show attracts residential contractors, builders, and sub trades worldwide and is the largest of its kind in the U.S. “We’ve been exhibiting at the IBS for more than five years now,” says Daryl Shenner, CEO at HomeFront Software. “We recognize that it’s one of the premier events in the industry and a fantastic opportunity for us to exhibit the products and technologies residential contractors want and need. In addition, we’re excited to have such a high-profile venue for showcasing our newest product, Job Simplicity.”

To survive in a tough market, residential builders of all sizes – from small custom contractors to production home builders – have turned to building process management software to optimize job costing and construction management. [Job Simplicity](#) integrates with Simply Accounting and QuickBooks, giving smaller contractors affordable access to a complete construction management system without the cost and hassle of replacing their entire accounting system. Like other HomeFront products, it offers the ability to manage the entire building process – estimating, purchasing, scheduling, and service and warranty – all within one integrated and easy-to-use system.

Shenner says it’s all part of the company’s philosophy about home building software development. “What makes HomeFront unique is that we develop software products that integrate with many popular accounting systems. Our objective is to make it easy for anyone, from large commercial contractors to

smaller residential builders, to take advantage of construction management tools that plug right into their existing accounting software.”

Visit [www.homefront-software.com](http://www.homefront-software.com) for more information about HomeFront Software or [www.jobsimplicity.com](http://www.jobsimplicity.com) for information about the new Job Simplicity for QuickBooks and Simply Accounting by Sage.

### **About HomeFront Software**

HomeFront Software, based in Calgary, Canada, is a leading home builder management solutions provider that offers a complete solution for the entire home building process from one, easy-to-use software system. HomeFront provides home builders of all sizes with the real-time information necessary to make the business decisions that will maximize profits before, during, and after construction. HomeFront is a collaborative effort of technology experts who have been working in the residential building industry for over 20 years. The company was created to provide home builders with the tools they need to manage their businesses and WIN in today’s competitive residential market.

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