

Building More Profit Into Your Homes

ProfitBuilder™ HomeFront's Sales and Construction Management Software

HomeFront's **ProfitBuilder** empowers you, the home builder, to survive and win in today's tough market. By analyzing and communicating more data than any competitive software, **ProfitBuilder** gives you the information you need to manage your home building process through every stage of construction. This allows you to control costs, increase profits, and satisfy your customers.

ProfitBuilder empowers residential builders to manage every aspect of their construction process.

PROSPECT, HOME BUYER AND LOT MANAGEMENT

- Tracks prospects, ranking them by level of interest
- Automates, tracks and analyzes correspondence with prospects and customers
- Generates sales contracts detailed with selections, deposits and settlement information
- Schedules and posts settlements, deposits, mortgage draws, lot installments and payables
- Monitors all inventory, including lots, spec and show homes

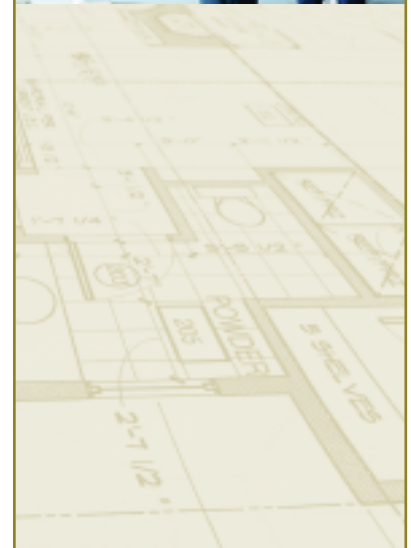
PRICE BOOK MANAGEMENT

- Offers real-time pricing information by community, model and options
- Generates pricing based on current, future and forecasted costs
- Runs "what-if" profit scenarios for models and options

With the way construction is now, never before has communication and integration of information between all departments been more critical. The solution provided by HomeFront powered by Sage Timberline Office, has enabled us to achieve this. From Front End Sales to After Sales Service/Warranty, and all points in between; they have it covered. Thank you for introducing our company to these programs.

Beattie Homes

Claudio Berto, Calgary AB



To schedule a free, brief
demo of our product,
call us today at

866-716-7291

or visit us on the Web at
www.HomeFront-software.com

ProfitBuilder™ *continued*

- Online design center with pricing, options and barcode technology
- Ranks options by customer preference and ROI

SELECTION AND CHANGE ORDER MANAGEMENT

- Increases control over change orders with a built-in approval process
- Streamlines take-off and automatic purchase orders for models and options
- Simplifies design center pricing and selections with barcode technology
- Restricts options based on stage of construction
- Updates sales information, contract totals and job costs automatically

REPORT MANAGEMENT

- Reports profits by area, phase, and lot
- Provides a margin analysis of model and options
- Performs cash flow analysis by company, development, and job
- Generates construction schedule reports

MILESTONE MANAGEMENT

- Tracks and posts settlements, deposits, mortgage draws, lot installments and payables
- Flags due dates for deposits, permit applications, and architectural approvals
- Creates notification reports and form letters to customers
- Generates settlement paperwork with adjustments such as taxes, interest and legal fees



We switched from our current software system to HomeFront and Sage Timberline Office. We feel that it is the best integrated software system available to residential builders. The service and support has been excellent.

Halminen Homes
Hannu Halminen
Toronto ON



Sage Timberline Office® Integration

ProfitBuilder is the only sales and construction management software solution in the home builder market that integrates with the industry leading Sage Timberline Office® accounting system, providing builders with up-to-the-minute pricing and cost data. This allows builders to make smarter buying and selling decisions, thereby increasing profits.